

South Yorkshire Brownfield Housing Fund Open Call

Presented by

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SYMCA



We are the South Yorkshire Mayoral Combined Authority (SYMCA).



Led by Mayor of South Yorkshire Oliver Coppard, we bring together the local authorities of Barnsley, Doncaster, Rotherham and Sheffield, and the private sector through our Local Enterprise Partnership (LEP).

The Mayor, MCA and LEP have a shared purpose to create a **stronger, greener, fairer** South Yorkshire. We work together to unlock the potential of our people, businesses and places and ensure they prosper.

Our mission

Our Strategic Economic Plan (SEP) provides the blueprint for how we will transform our region. We will keep people and businesses moving and help them grow, delivering a world-class public transport network and attracting investment to create a stronger, greener, fairer South Yorkshire by 2040.

Our vision

Our vision is to grow an economy that works for everyone. We will develop inclusive and sustainable approaches that builds on our innovation strengths and embraces the UK's 4th Industrial Revolution, to contribute more to the country's prosperity and enhance quality of life for all.



We have powers and resources, devolved from Westminster to South Yorkshire, which mean we can take decisions locally about our economy, transport, skills, housing and infrastructure.

We use these to create a vibrant, thriving South Yorkshire where people want to live and work.

We attract new investment to our region. We build the conditions for inclusive economic growth which benefits everyone. We help create good jobs, by backing businesses to grow, invest and locate in South Yorkshire.

We support people so they have the training and skills to find work, remain in work or progress in work. We help businesses secure the skills they need to be more productive and grow.



We serve South Yorkshire every day and connect people and businesses to the places they need to be. As the body responsible for **South Yorkshire's public transport network**, we manage the 102 million passenger journeys made each year in South Yorkshire. We are building a transport system which is reliable, green and affordable.

We invest in infrastructure to transform our places, revitalise high streets and deliver new homes.

For more information visit southyorkshire-ca.gov.uk



Introduction to the Brownfield Housing Fund



£53m total funding



c£35m currently unallocated



3,300 – 4,600 new homes
to be ‘unlocked’ and ‘started
on site’ by **March 2025**

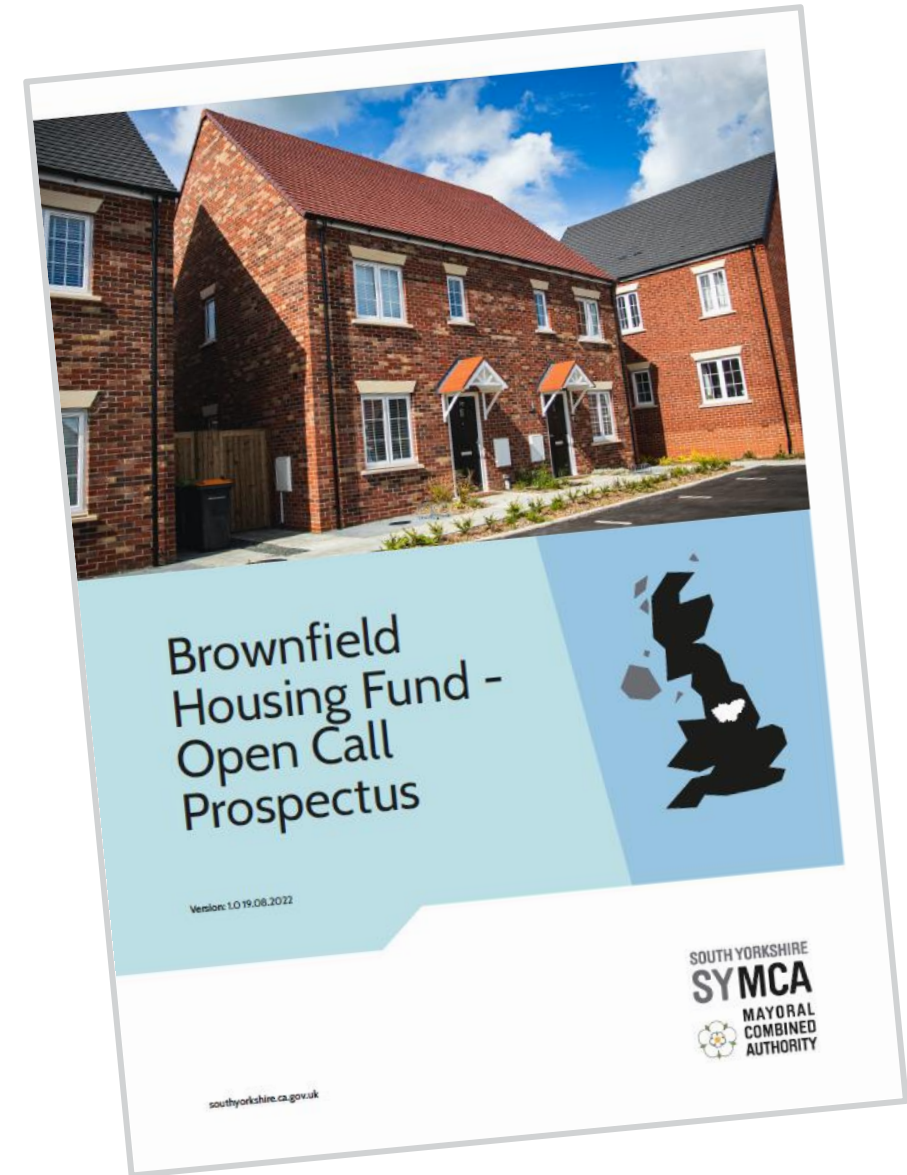


Porter Pocket Park, Sheffield City Council

What type of investments/schemes can the Brownfield Housing Fund support?

Eligible capital expenditure could be:

- Off-site infrastructure
- Site Remediation and demolition
- On-site infrastructure
- Site acquisition and land assembly
- Direct delivery of new homes
- Capacity support
- Neighbourhood infrastructure (e.g. public realm) which enhances assets



Minimum criteria of Brownfield Housing Fund

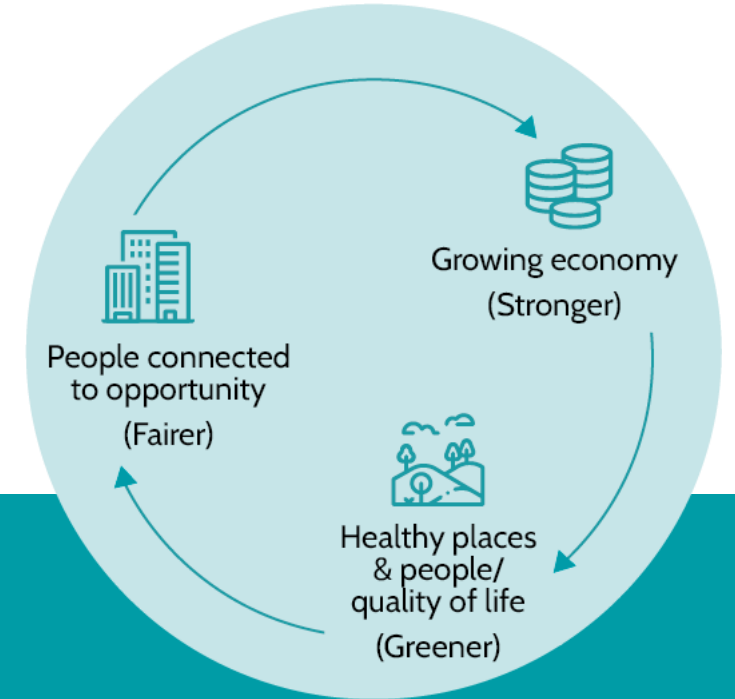
- Be on brownfield land and with evidenced rationale for taxpayer intervention
- Be 'unlocked' with housing units started onsite by 31 March 2025
- Achieve a minimum Benefit Cost Ratio (BCR) of 1
- Be Subsidy Control compliant [State Aid]



West Bar Development, Sheffield City Council and urbo

How will schemes be prioritised?

1. Strategic Dimensions (How well does the scheme follow themes set out in the Strategic Economic Plan)



- **SEP Core Principle - 'Greener' examples:**

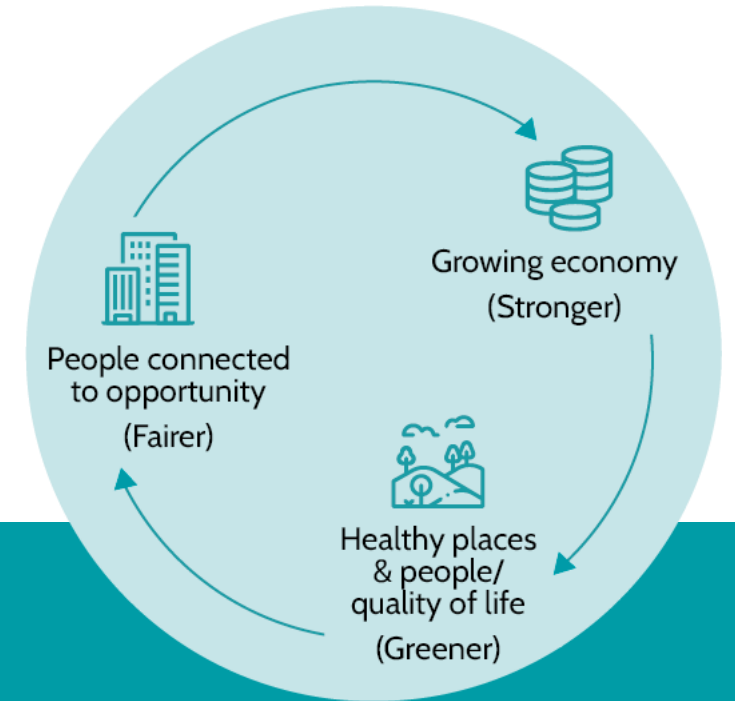
- i. Low carbon credentials of the scheme – embedded/ in-delivery/ in-life
- ii. None gas solutions will be heavily prioritised
- iii. Biodiversity net gain
- iv. How well the scheme is served by existing or planned transport links

- **SEP Core Principle – 'Fairer' examples;**

- i. Delivering or exceeding affordable housing requirements
- ii. Good mix of type and tenure
- iii. Placemaking
- iv. Inclusive design

How will schemes be prioritised?

1. Strategic Dimensions (How well does the scheme follow themes set out in the Strategic Economic Plan)



- **SEP Core Principle – ‘Stronger’ examples;**
 - i. Schemes that create vibrant, densified, liveable urban centres
 - ii. Enhance built environment to create more attractive and affordable places
 - iii. Scale of development unlocked
 - iv. Money leveraged from public + private investment (local spend)
 - v. Creation of new jobs and apprenticeships
- **SEP Principle – ‘Innovation’ – examples;**
 - i. Will this opportunity allow the MCA to be a ‘Change Agent’?
 - ii. Will this opportunity allow the MCA to enable transformational change?
 - iii. Is this scheme piloting a new technology, way of financing, new materials or building methods, etc?

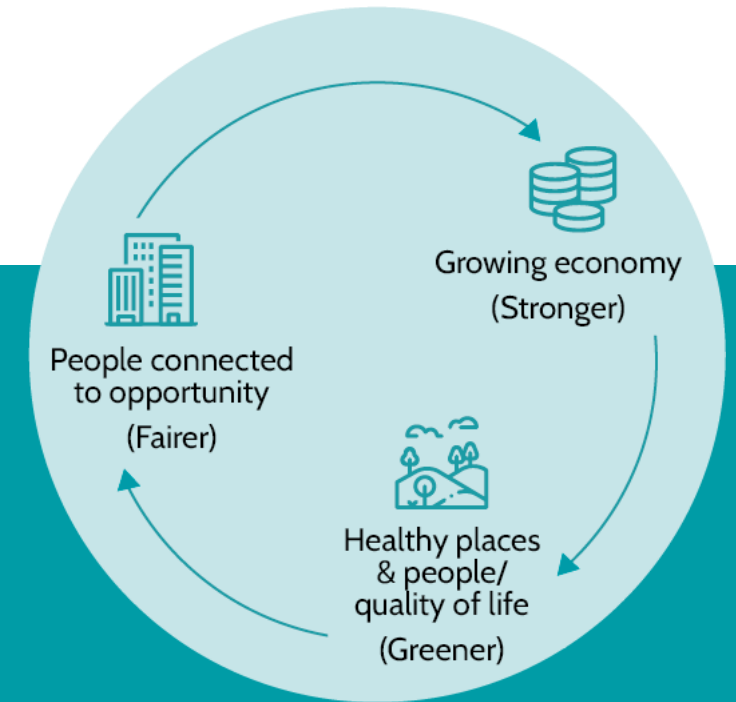
How will schemes be prioritised?

1. Strategic Dimensions (How well does the scheme follow themes set out in the Strategic Economic Plan)

- **SEP Principle – ‘Focusing on Growth Areas’ - Right Thing, Right Place**
Priority will be given to schemes in the SEPs key Growth Areas:

- ☐ Sheffield and Doncaster city centres
- ☐ Barnsley and Rotherham town centres
- ☐ Advanced Manufacturing Innovation District
- ☐ Doncaster Unity
- ☐ Goldthorpe in the Dearne Valley
- ☐ Gateway East/Doncaster Sheffield Airport

If schemes don't fall within these Growth Areas, consideration will be given to accessibility by public transport to regional centres and employment zones.



What does a 'good' scheme look like

2. Management Dimension

(How deliverable is the scheme overall?)

- **Deliverability** – will consider (but not limited to) questions below;
 - i. Can the scheme be delivered within the BHF timeframe?
 - ii. Is the land in ownership / exclusivity period?
 - iii. How likely is the scheme to pass the Value of Money assessment?
 - iv. Is commitment from delivery partners evident – resources available, etc?
 - v. Will finance be available?
 - vi. Is other funding compatible with BHF?



Porter Brook Matilda Street Naturalisation Project, Sheffield City Council

MCA Assurance Process

- **Stage 1 – Mandate/ ‘Open Call’**
 - Prioritised schemes will proceed onto the pipeline.
- **Stages 2-4 - Business Case Development**
 - Follow SYMCA Assurance Framework
 - SYMCA support will be available.
 - Process depends on scale of funding ask.



Deadline for Expression of Interest

To apply, the Expression of Interest Form needs to be submitted by **28th October 2022**.

Expression of Interest (EOI)
Brownfield Housing Fund Open Call Sept 2022
 VERSION 1 28.07.2022

**SOUTH YORKSHIRE
SYMCA
MAYORAL
COMBINED
AUTHORITY**

1 - PROJECT DETAILS	
Project Name:	[The official name of the project. Please provide (if applicable) the programme and/or work package names as well]
Project Location/ Address, including Post Code and Local Authority Area:	[Provide full details of the programme/project location, including address, postcode and Local Authority area(s) - in addition please also append or insert hyperlink to a site map/ plan]
Organisation Name, Size & Company Registration Number (if applicable):	[The full (legal and official) name, address, size (S/M/L) and registration number (if applicable) of the applicant organisation - this is the organisation who will receive any funds]
Is your organisation an SME? If so, state size of organisation (Micro, Small or Medium)	[Please refer to the European Commission definition - [Please refer to the UK Government definition - https://bit.ly/36l2w5j]]
Contact Name and Role:	[Provide details of the lead person for this programme/project within your organisation and any other key personnel]
Address:	[Address details for the programme/project lead]
Email:	[E-mail address details for the programme/project lead]
Telephone:	[Telephone number for the programme/project lead]
Other Delivery Partners and Roles:	[Provide details of other delivery partners and their role(s) in the delivery of the programme/ project]
Estimated total project cost	[A range estimate will suffice at this stage]

2 - SOCIAL VALUE ELIGIBILITY CONDITIONS		
2.1 Please confirm how you intend to comply with the eligibility conditions for accessing support from the Mayoral Combined Authority. Full details of the conditions, why they are important and examples of how they can be achieved and measured can be found here https://governance.southyorkshire-ca.gov.uk/mgConvert2PDF.aspx?ID=10630		
The conditions and your current position (taking into account your organisation size and level of funding sought) will be discussed and will form part of your contractual obligations		
Conditions	How is your organisation currently delivering against these	What evidence do you have for your current position?
		Please provide any further details here

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Online Events

- **29th September 2022** Online Q&A event
- **13th October 2022** Online Q&A event



Thank you, any questions?

Further Information: southyorkshire-ca.gov.uk/business/funding-opportunities

Enquiries & EoI Submissions: growthhub@southyorkshire-ca.gov.uk

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Learn more
about the **South
Yorkshire
Brownfield
Housing Fund**
here:

